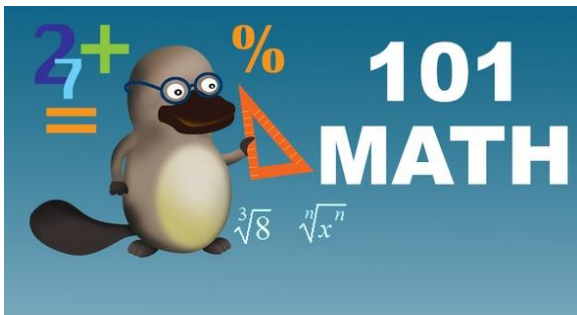


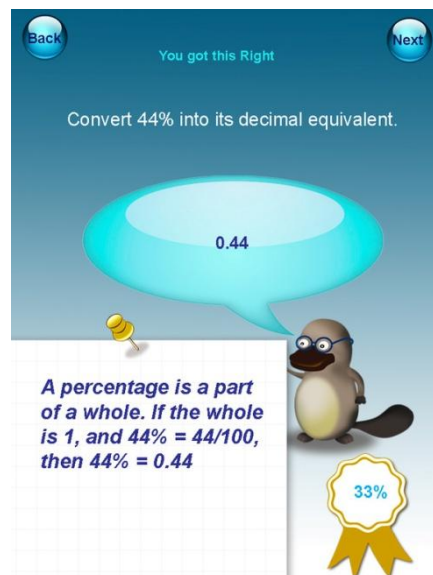
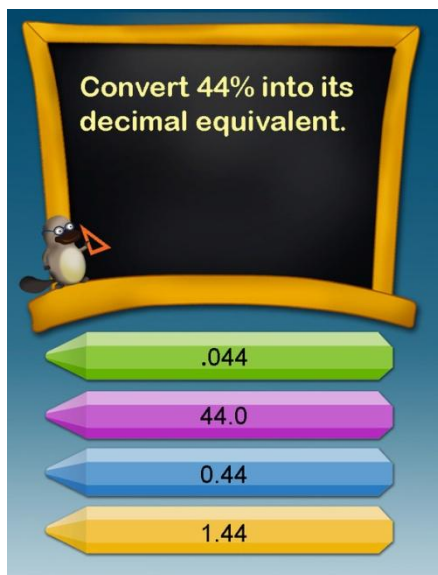
Fun, FREE Educational App Helps Kids Enjoy Math! By Claudia Yogeswaran



Education and entertainment come together in a new fun, free app for iPhone, iPod Touch and iPad. Designed to encourage middle schoolers to play with math, *101 Math* has just been released by the App Store. This engaging, colorful app challenges kids, age 11 to 15, to hone their skills in math basics, algebra, geometry, statistics and probability.

The math problems are excerpted from the award-winning book, *101 Things Everyone Should Know About Math*, written by a brainiac team consisting of an engineer, an actuary and an educator. The app contains 24 math questions, is easy to navigate and has great graphics and sound. Answers are provided at the end of each section with detailed explanations for the correct answers.

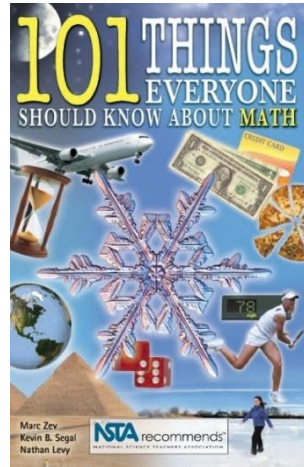
101 Things Everyone Should Know About Math has just won the "Children's Educational" category of the USA "Best Books 2011" Awards. It has been endorsed by the National Council of Teachers of Mathematics and has earned the coveted "Recommends" designation by the National Science Teachers Association. The math problems in the book present kids with everyday scenarios to help them see how important math is to sports, hobbies, science, food and travel. Rachel Connelly, Ph.D., Professor of Economics at Bowdoin College, says, "This is a wonderful book for making complex topics approachable and helping readers discover the fascinating world of math!"



This new *101 Math* app was released by Science, Naturally!, an independent press located in Washington, D.C. They offer a number of books and e-books designed to help kids bridge the gap between their math and science school work and the real world. *101 Things Everyone Should Know About Science* is the sister title in their *Smart Kid Book Set*. Their "One Minute Mystery" books exploring math and science have been endorsed by parenting and education groups, and have been featured on NPR's "Science Friday." The *Smart Kid Book Set* consists of the two "101 Things Everyone Should Know" and the two "One Minute Mystery" books.

To [download this free app](#), just search “101 Math” on the App Store. This app is geared towards middle school kids, yet it is fun—and challenging—for the whole family.

For more information on the book, [101 Things Everyone Should Know About Math](#), or to learn more about Science, Naturally! visit our website at www.ScienceNaturally.com.



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[411 words]