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One-of-a-Kind Picture Book Helps Kids Understand the Anatomy and Science Behind Eyesight and How Visual Impairments Affect the Way People See

Discover a Delightful Explanation of How Our Eyes Work, Including Diverse Eye Conditions and the Helpful Tools Used to Better Navigate the World Around Us

WASHINGTON, D.C., May 7, 2024: We use our eyes to see, but we don't all see the same things. Ever wonder why some people need glasses, what it looks like to be color blind, or what it means to be nearsighted or farsighted?

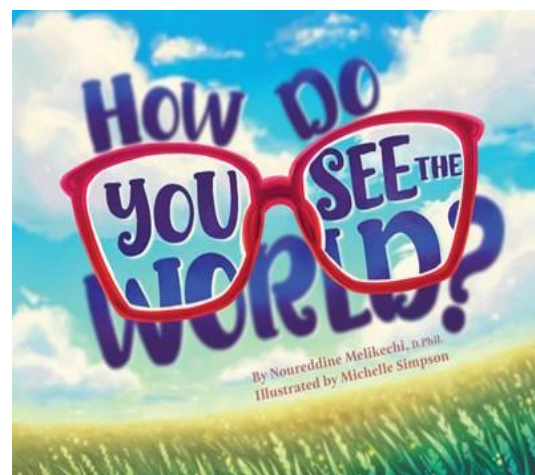
With kid-friendly explanations of vision, light, color, and eye anatomy, *How Do You See the World?* is the first children's book to explore a variety of eye conditions and the helpful tools people use to better see the world around them. Perfect for anyone wanting to understand their eyes better, this book is great for both home and classroom use.

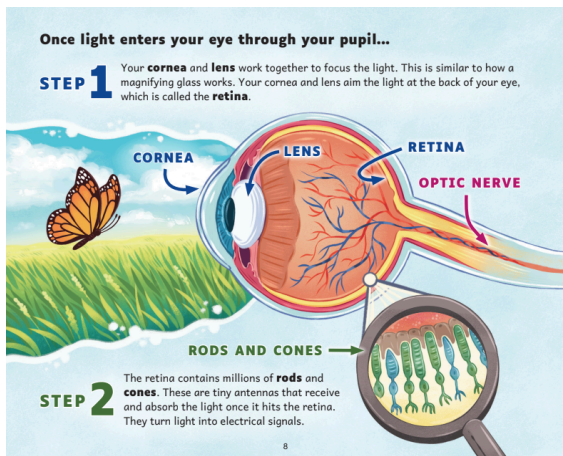
Eyes are complicated, and each little part has to work together to build a clear picture of what you see. Engaging and detailed science content covers the different parts of the eye, how light enters our eyes and sends an image to our brain, how we see color, and even ways we can perceive invisible light like ultraviolet and infrared.

Written by an optical physicist, this informative picture book explores the various eye conditions kids may have or may learn about through their friends and relatives. What is it like to see the world through someone else's eyes? Find out through clear explanations of eye conditions such as amblyopia, astigmatism, color blindness, and glaucoma. Vibrant illustrations show how each of these conditions affects what you see and offer examples of what tools you can use, like glasses or a guide dog, to navigate the world with a vision impairment.

Dr. David Atchison, a visual optics professor at Queensland University of Technology, calls it "a great book for young children that explains the phenomenon of vision and how the eyes work," also emphasizing that "it helps children appreciate the problems that some people have with their vision."

Around 1 in 4 people across the globe are affected by a visual impairment. *How Do You See the World?* aims to teach kids ages 7-10 about the types of vision differences people may have, and how to understand and empathize with the different ways we all experience the world around us. Fun, diverse characters will help normalize all types of visual impairments and celebrate the tools and technology that help us see more clearly.





Noureddine Melikechi is a Professor of Physics at the University of Massachusetts Lowell, where he works on the interaction of light with various types of samples. He has studied why various objects have different colors. Noureddine has also used light to detect early signs of diseases such as cancers. A native of Algeria, Noureddine received his Diplôme d'Études Supérieures in Physics from the University of Sciences and Technology Houari Boumediene, Algeria, and his M.Sc. and D.Phil., both in Physics, from the University of Sussex. You can reach him at Noureddine.Melikechi@ScienceNaturally.com.

Michelle Simpson is a full-time freelance illustrator, focusing mainly on children's books. Some notable publications include *I Can See You* by Rosemarie Avrana Meyok, the *Jordan and*

Max series by Suzanne Sutherland, and *Talloqt: A Story from West Greenland* by Paninnguaq Lind Jensen. She has also worked as a concept artist for kids' cartoons such as *Ollie! The Boy Who Became What He Ate* (season two), *Tee and Mo* (season one), and *Happy House of Frightenstein* (season one). Michelle holds a BAA in illustration from Sheridan College in Ontario, and she lives on the Canadian side of Niagara Falls. See more of her work at MichelleScribbles.com.

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7-10 • 8 x 10" • 40 Pages

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